Haley Haldeman

graphic designer+

CONTACT

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Houston, Texas

(830) 347-5113

www.Haleydhaldeman.com

EDUCATION

Associates of Applied Science
Advertising Design and Print
Texas State Technical College
2009

EXPERTISE

- **Custom signage & product design**
- **Vector & rastor imagery**
- **Vinyl & material proficiency**
- **Logos & branding**
- **Electrical signage**
- **ADA signage**
- **Laser cut design**
- **Vehicle wrap design**
- **Screen-printing & color separations**
- **Direct to garment design & printing**
- **Pretreatment for DTG**
- **Heat transfers**
- **Embroidery design & production**
- **Photo corrections & manipulations**
- **Wall murals**
- **Traditional art**
- **Production & Installation**

design IS ART OPTIMIZED TO MEET OBJECTIVES.

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
CorelDRAW
QuarkXPress
Gerber Composer
Microsoft
(Excel,Word,Office)
Trotec Job Control
(Laser Software)

INDUSTRY EXPERIENCE

Integ
Lead Graphic Artist
Waco, TX (2023-2025)

Waco Tribune-Herald
Lead Graphic Artist
Waco, TX (2020- 2023)

KB Custom Prints
Lead Designer/Production
Pearland, TX (2018-2019)

Signs of Success
Lead Designer/Production
Cypress, TX (2016-2018)

JK Graphics
Lead Designer/Production
Montgomery, TX (2014-2016)

Good Promotions
Lead Graphic Designer
Cleveland, TX (2010-2014)

iVerse Media
Digital Comic Book Artist
Waco, TX (2009-2010)

Waco Today Magazine
Graphic Design Intern
Waco, TX (2007-2009)